



Prairie Crossroads Blues Fest
Friday & Saturday
Aug. 7 & 8, 2026
Bunny's Tavern
119 W. Water St., Urbana

Sponsorship Questions Contact:
 David Adcock or Zack Widup
prairiecrossroads@gmail.com



Eighth Annual
Prairie Crossroads Blues Fest
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Blues Fest Sponsorships	Blues Fan	12 Bar Blues	Blues Shuffle	Blues Boogie (In-Kind)	Blues Boogie (Cash)	Blues Mojo	Blues Royalty
Amount	\$25	\$100	\$250	\$500	\$500	\$1,000	\$2,500
Name on Website	Y	Y	Y	Y	Y	Y	Y
PCBS Memberships Individual or Corporate		1	1	Corporate **	Corporate **	Corporate **	Corporate **
Stage Announcements				1	1	2	4
Link & Logo on Web				Y	Y	Y	Y
Name Announced in Social Media				Y	Y	Y	Y
Banner at Fest						Y	Y
Premium Banner on Stage							Y
Special Recognition on Website							Y
* * PCBS Corporate memberships include up to 4 Individual Membership Cards							

Thanks for being a significant part of BluesFest 2026!
 Send a check to: PCBS, P.O. Box 8652, Champaign, IL 61826-8652
 Or pay with Paypal or credit card on our website: prairiecrossroads.org/bluesfest

**** Your donation is tax deductible ****

Prairie Crossroads Blues Society is a 501(c)3 non-profit organization founded by blues lovers in 2010 to Preserve, Promote and Educate about the Blues.

Here's some of the cool things PCBS has done over the last few years. PCBS supports local blues artists by hosting monthly jams and shows We've also brought regional and national touring artists to town. Blues education is an integral part of our mission and 10% of any profits go directly to the PCBS Blues Education fund.

Prairiecrossroads.org/bluesfest

10% of Fest profits go to the PCBS Blues Education Fund for our Blues In The Schools (BITS) programs. Don't miss this opportunity to be part of the PCBS Blues Fest and help promote special events, local blues artists and blues education.

Blues in the Schools (BITS)

Since our inception in 2010 one of our major goals has been to educate the area youth about the great American art form known as the Blues.

Our **Blues In The Schools** (BITS) Program includes a school-wide assembly with professional musicians performing the Blues and MC'd by a PhD student in African-American history who shares an age-appropriate history of the Blues. Also, a small number of free Hohner harmonicas are shared with each school to distribute as they see fit.

We've held one day BITS programs in area libraries as well as 3 to 6 week after-school programs at Martin Luther King, Kenwood, South Side, Bottenfield, Thomas Paine, Garden Hills, Wiley Schools and Don Moyer's Boys & Girls Club. During the 2013 Champaign Blues, Brews & BBQ fest we sponsored workshops on harmonica playing and percussion instruments.

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By popular demand, PCBS has brought a blues fest back to CU. We're looking forward to a great couple days of blues music and we'd love to have you join us.

Your donation as a Sponsor will gain you significant exposure via our strong connections and promotional efforts (social media, broadcast, print and word of mouth).

With your upper level generous support you can receive additional opportunities where you can:

- Showcase your business in a unique venue and setting to get direct interaction with festival goers.
- Do stage announcements or presentations to capture attention and hand out promotional materials.
- Provide a space for music lovers to visit, hang out and share opportunities



Guide to Sponsorship

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We invite you to join Prairie Crossroads Blues Society in hosting a Blues Fest in CU. As a community-minded business, you can help provide a day of great entertainment. You will be instrumental in creating an event where music lovers come together and cut loose.

Plans are being made for the musical line-up to include up-and-coming talent as well as seasoned local performers plus regional and national blues artists. Watch the PCBS and Blues Fest web pages and our Facebook page for more information.

**prairiecrossroads.org/bluesfest
facebook.com/PrairieCrossroadsBlues**